

 *Mind* Monmouthshire

Strategy: 2022-2025



Our Vision

To support and respect anyone living with a mental health problem in Monmouthshire.

Our Purpose

To empower and support anyone living with a mental health problem, deliver excellent services and promote understanding.

We work closely with National Mind to connect minds, support minds and change minds.



Anti-Poverty

Poverty is a leading cause of poor mental health.

We will:

- Ensure all our clients maximise their benefits.
- Develop partnerships with grant givers to facilitate funding for people in need.
- Fundraise to enhance our hardship fund and provide detailed statistics and information to statutory services and our Board about its use.
- Develop a marketing campaign to reach pockets of known deprivation within the county to ensure people have the information and advice they need to claim what they are entitled to.



Young People

Monmouthshire's future movers and shakers.

We will:

- Work collaboratively with other organisations to develop strong partnerships which have a positive impact on the young people of Monmouthshire.
- Support access to education and training for young people in Monmouthshire.
- Deliver bespoke person-centred services to young people across Monmouthshire to meet individuals' needs.
- Evaluate and replicate services that make a positive impact on young people and their mental health.



Equal Access for All

Ensuring nobody is left out.

We will:

- Challenge discrimination and stigma of all kinds when we see it or experience it in our communities, premises and workplaces, and promote equality and diversity.
- Provide services at weekends and in the evenings where we are able to do so.
- Deliver services in people's homes or in their local communities, towns and villages.

Sustainable Organisation

We will:

- Explore various alternatives to reduce our environmental impact and the impact of rising fuel costs on our rural services and premises.
- Deliver our services at full cost recovery.
- Design a management structure that offers the security and safety staff need to deliver services out of normal working hours.
- Expand our successful Supported Housing services to all towns in Monmouthshire.
- Develop collaborative partnerships to promote and deliver wellbeing services that people want to participate in.
- Offer real time, real life experiences through volunteering, student placements and career pathways to professional careers in Mental Health Nursing and Social Work.
- Ensure good governance, strong partnerships and increased fundraising by developing a comprehensive marketing strategy and Business Development plan.

