



For better  
mental health

**Mind Monmouthshire**

## Overarching Aims & Objectives

Our five key aims underpin and inform all that we do. These are:

- To combat stigma and promote independence for women, men, children and young people who suffer from mental ill health through a range of appropriate services.
- To provide the best possible quality support and housing services for a wide range of needs, based on the needs of individual
- To promote service user involvement, anti-discriminatory practice and equal opportunities in all areas of our work, recognising the importance of celebrating cultural diversity.
- To promote the principles of lifelong learning and sustainability in our work.
- To ensure a sound financial base underpins all areas of our activity.

The following overarching objectives will be set to determine the organisations broad strategy for the coming years. We will:

- Consider all means possible for maximising income by diversifying our activities and increasing cost-effectiveness for long-term financial viability.
- Consolidate and continuously improve all service delivery.
- Increase and extend our work with families, children and young people and consolidate our expertise in the field of mental ill health.
- Continue and extend our Day services Outreach Project pilot.
- Focus on ensuring and improving the health and wellbeing of all staff and service users.
- To use all relevant fora to feed into the strategic decision making processes within the Mental Health arena.
- Ensure that internal communication is as effective as possible.
- Be creative and innovative in whatever we do.